



**Sectoral Operational Program "Increase of Economic Competitiveness"  
-co-financed by the European Regional Development Fund  
"Investments for Your Future"**

**Completion of the implementation of the following project: Regional Cluster Bucharest - Ilfov  
MECHATREC – Integrative Vector for Competitiveness, Eco-efficiency and Innovation, for the  
High-Tech Mechatronics Industry**

**The Professional Association of Romanian Employers in the Mechanics of Fine Engineering, Optics and Mechatronics**, based in Bucharest, Sos. Pantelimon Nr. 6-8, District 2, announces the completion of the implementation of the following project: "Regional Cluster Bucharest - Ilfov MECHATREC – Integrative Vector for Competitiveness, Eco-efficiency and Innovation, for the High-Tech Mechatronics Industry".

The project was co-funded by the **European Regional Development Fund**, based on the financing contract no. 1 CLT 800009 / 13.05.2014, concluded with the **Ministry of European Funds**, designated as the Managing Authority for the Sectoral Operational Program "Increasing Economic Competitiveness".

**The total estimated eligible value** of the project was of 888,440.00 lei, of which the non-reimbursable financial assistance was of 888,440.00 lei.

The project has been implemented in Bucharest, for a period of 18 months.

**The overall objective of the project** was to develop the institutional capacity of the MECHATREC cluster and to improve the competitiveness of both national and international SMEs.

**The specific objectives were:**

- O1 Increasing the volume of investments made by cluster companies with more than 15%;
- O2- Growth of exports by productive SMEs / high-tech services based on intensive use of cluster knowledge with more than 20%;
- O3-Increase with more than 15% of the labour productivity of the member companies of the cluster;
- O4-Increase the number of jobs in the cluster with more than 25%;
- O5-Increasing trade relations between cluster members with more than 25%;
- O6-Attracting and involving twenty-two more productive SMEs / SMEs working in the field of high technology services based on an intensive use of knowledge in the Cluster;
- O7-Creating a new brand and improving the image of the Cluster by means of promotion activities aimed both nationally and internationally;
- O8-Enhancing the competences of the employees of Cluster members involved in this project – 80 participants took part in trainings;
- O9-Creating new 6 SMEs in the cluster;
- O10-Increasing management and cluster planning capacity.

**The project presented a clear interest to the public**, played a role of dynamizing the national economy in terms of economic competitiveness through the development of clusters and by supporting the integration of enterprises, especially SMEs, into these business structures.

For more information of the cluster we kindly invite you to visit the following website:  
<http://www.clustermechatrec.ro/>

**Further details** can be obtained from:

Professional Association of Romanian Employers in the field of Precision Mechanics, Optics and Mechatronics - APROMECA

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"For detailed information about the other sectoral operational programs provided by the European Union, we invite you to visit [www.fonduri-ue.ro](http://www.fonduri-ue.ro)"

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